



# Tyler Kuulberg

Photographer & Assistant

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## SOFTWARE

- Photoshop ● ● ● ● ○
- Lightroom ● ● ● ● ○
- Premier ● ● ○ ○ ○
- Bridge ● ○ ○ ○ ○
- Capture One ● ○ ○ ○ ○

## HARDWARE

- Canon ● ● ● ● ○
- Bowen ● ● ○ ○ ○
- Broncolor ● ● ○ ○ ○

## SHOOTING EXPERIENCE

- Portraiture ● ● ● ○ ○
- Studio lighting ● ● ● ○ ○
- Location lighting ● ● ● ○ ○
- Printing ● ● ● ○ ○
- Wedding ● ○ ○ ○ ○
- Corporate event ● ● ● ○ ○
- Domestic event ● ● ○ ○ ○
- Doco / BTS ● ● ● ○ ○
- Video ● ○ ○ ○ ○

## PERSONAL ATTRIBUTES

- Polite and personable -
- Observant and attentive -
- Patient and resilient -
- Positive demeanour -
- Excellent written English -
- Physically capable -

## ABOUT ME

I'm an emerging creative photographer based in Melbourne who was named Student of the Year in Melbourne Polytechnic's Diploma of Photography and Photo Imaging graduating class of 2020.

I'm keen to further my development through working closely with established professionals and feel like I have much to offer as a second or third set of eyes and hands.

At 36 my previous studies, jobs, travel and experiences in performing have awarded me knowledge of varied creative processes and a deep sensitivity to the nuances of presentation.

I am approachable, thoughtful and energized by collaboration.

## SELECTED PHOTOGRAPHY EXPERIENCE

### Portraits for bestbefore.co music blog

- Concept development, pitching and liaising with artists and management
- Working within a creative team including wardrobe and HMU
- Working to a tight schedule and deadline
- Realising creative environmental portraiture on location
- Excellent client rapport with subjects including Banoffee and Approachable Members of Your Local Community

### "100" personal project and exhibition with Melbourne Polytechnic

- Research and development of concept including location scouting and acquisition
- Developing trust and ongoing relationships with subjects
- Developing timelines, shotlists and shooting to a tight schedule
- Natural and strobe lighting on location
- Understanding and application of advanced editing techniques including frequency separation, luminosity masks and colour matching
- Colour management for different printing destinations

### Adjacent demonstrable skills include:

- Organising and developing online fundraising event
- Designing and scheduling social media promotion and liaising with graphic designer for exhibition catalogue and content

### Selected corporate work

- Headshots for Regis Aged Care using continuous lighting on location
- Documentation of large corporate event for Lime & Tonic at the Timberyards
- Documentation of speakers and events at Music Cities Conference 2018 on behalf of Sound Diplomacy and with We Are Moon House video production agency

### Studio work

- Utilising 3-light setups in studio for client and personal work including for Calypso Designs
- Correctly and safely setting up and operating studio strobe lighting and metering light
- Implementing good understanding of lighting ratios, modifiers and behaviour

## EDUCATION

**Diploma of Photography and Photo Imaging**  
Melbourne Polytechnic 2019 - 2020

**Cert IV of Photography and Photo Imaging**  
Melbourne Polytechnic 2017

**2 yrs Bachelor of Film and Television**  
Swinburne University 2010 - 2011

**VCE 2002**  
Bellarine Secondary College  
English and Arts Awards  
ENTER 94.7

## OTHER WORK EXPERIENCE

**FEB 2019 - MAR 2020**  
**Man With a Van**  
Removalist with distinguished customer service

**NOV 2009 - MAR 2018**  
**Piccante Cafe**  
FOH manager, head barista and  
bedrock of busy North Fitzroy cafe

## DIPLOMA COMPETENCIES

### Modules Delivered at MP

- Extend expertise in a specialised art form to professional level
- Employ colour management in a digital imaging workplace
- Explore the descriptive and emotive nature of photo lighting
- Prepare digital images for pre-press processing
- Maintain and apply creative arts industry knowledge
- Refine digital art techniques
- Produce commercial photo images
- Make illustrative photo images for publication and display
- Participate in collaborative creative projects
- Develop own sustainable professional practice
- Apply visual communication theory to photo imaging practice
- Research and apply photo imaging trends
- Realise a body of creative work
- Provide photographic portrait services
- Produce media photo images
- Work with photomedia in creative practice
- Provide freelance services

## REFERENCES

**Natalie Morawski**  
Program leader / Instructor  
Melbourne Polytechnic  
+61 431 313 578  
nataliemorawski@melbournepolytechnic.edu.au

**Max Rawicz**  
Director, Founder  
We Are Moon House video production agency  
+61 423 774 177  
max@hellomoonhouse.com

**Belinda Skerman**  
Former manager  
Piccante Cafe  
+61 423 706 807

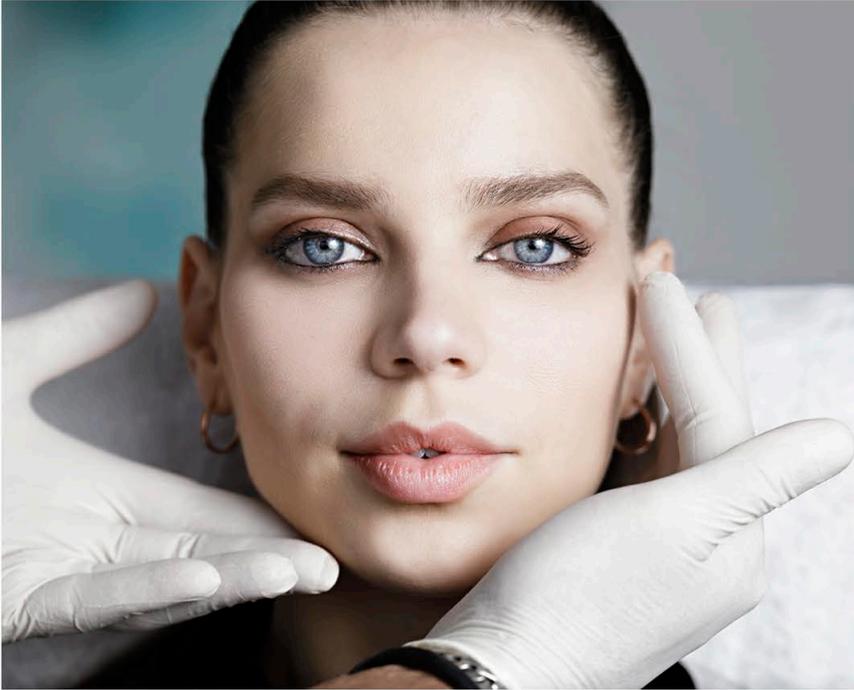
## ACHIEVEMENTS

**- 2020 Student of the Year**  
Melbourne Polytechnic Diploma of Photography and Photo Imaging

**- 2 x Silvers at the 2019 APPAs**  
(Australian Professional Photography Awards)  
Open Landscape category

**- CCP Salon 2019**  
Exhibiting print

- Beauty retouch



## STUDIO WORK

- Front curtain long exposure
- Mid-grey on white cyclorama, lighting for texture and reflections



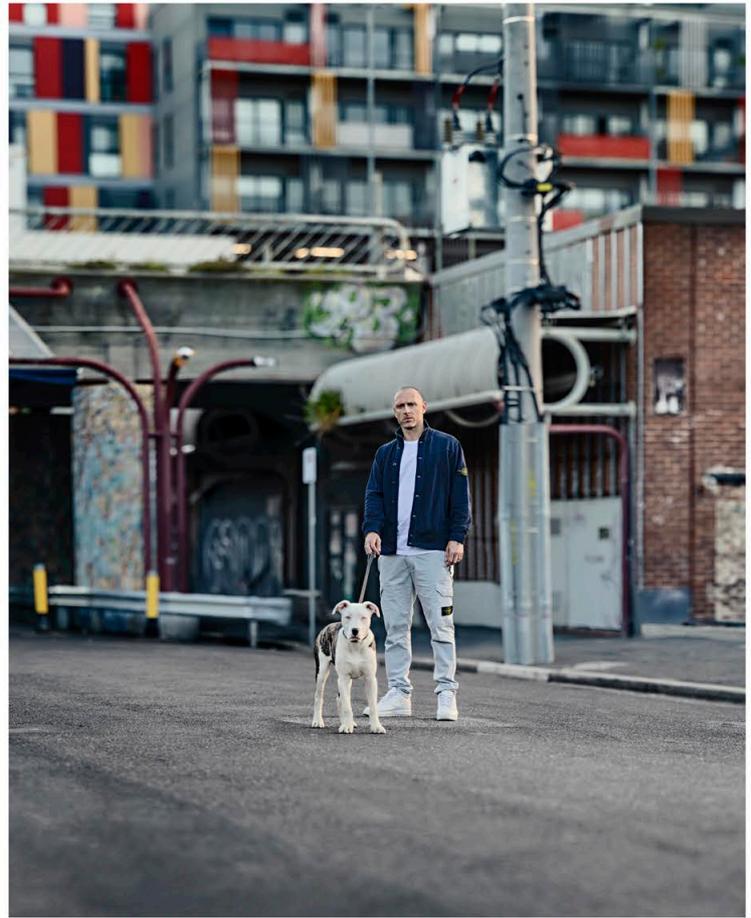
LOCATION LIGHTING  
- SINGLE SOURCE





CLIENT-BASED PORTRAITURE  
- NATURAL LIGHT





**“100” BOOK**

- Brenizer capture & edit
- Beauty dish on location
- Frequency separation, luminosity masks & ‘beauty’ retouching
- Colour matching & sequencing
- Output for printing



**AIPP 2019 National APPA awarded images**

- 2 x silvers, Open Landscape category